

Home-School Communication: It's a Two-Way Thing

Students do best when teachers and parents communicate with each other about expectations and stay in touch regarding student progress, learning habits, social interactions, and attitudes toward school. True communication invites a response, and schools should learn to distinguish the difference between keeping parents informed and communicating with them.

This module focuses on communication as a key component in building collaboration that supports student achievement. It unpacks policy, learning standards, professional development, and school events and presents communication solutions that better link activities and practices to learning and student success. Module topics include:

- Communication: Whatever You Choose – Make It Two-Way
- Communicating Through Effective Policy Documents
- Reconfiguring School Events to Create Communication Opportunities
- Communicating with Families About Learning Standards
- Communicating with Families About How Family Life Impacts Learning
- Creating a Welcoming Place Where Families Are Comfortable and Communicate Freely

For subscribers to the ***Family Engagement Tool***, this module will also demonstrate how these concepts relate to the online process in regard to assessing current practices, developing a needs assessment, planning for implementation, and recording and tracking outcomes.

Time Investment: 5–6 hours

Cost: \$2,495.00 (Includes training and travel)

The **School Community Network's** Family Engagement Tool (FET) is a five step, online program that helps schools assess current family engagement practices, evaluate perceptions, develop a needs assessment, create a plan to implement, track planned implementation, and record outcomes. Building Blocks – Goals & Roles, Shared Leadership, Communication, Education, and Connection – are used to organize its content and corresponding resources. The School Community Network, its features, and components are the property of the Academic Development Institute. For more information, visit our website, www.schoolcommunitynetwork.org.